Value Platform

White Paper on Value Platforms

- Professional empowerment / universal sharing / customized services
- Professional empowerment / shared by all people / customized services

2025

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MARKET BACKGROUND

MARKET BACKGROUND

REQUIREMENT CHANGE

"PARTICIPATION BY ALL" INVESTMENT NEEDS

With rising disposable incomes, the publics investment awareness is growing. From young professionals entering the workforce seeking asset preservation and appreciation through investments, to middle-aged retirees pursuing stable returns for retirement security, and even small business owners with capital seeking diversified portfolios—all are now seeking investment solutions tailored to their financial profiles and risk preferences.

Experienced senior investors are demanding increasingly refined services that prioritize not only short-term gains but also the scientific rigor and sustainability of long-term asset allocation. Against the backdrop of advancing global "dual carbon" goals and the growing adoption of socially responsible investing, the need to integrate Environmental, Social, and Governance (ESG) factors into investment decisions has surged by over 30% year-on-year. Traditional single-dimensional investment products can no longer meet these evolving demands.

MARKET BACKGROUND

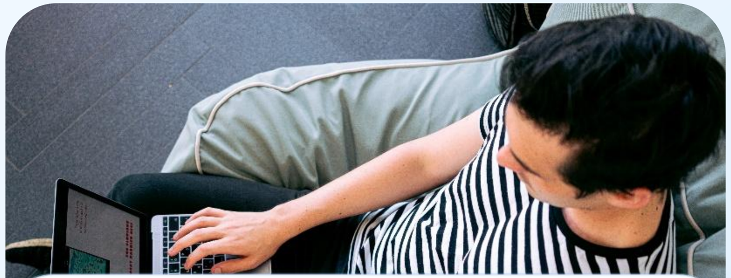
PAIN POINTS OF TRADITIONAL ASSET MANAGEMENT SERVICES

THE THRESHOLD IS TOO HIGH

Most institutions focus their core customized services on high net worth clients, while ordinary investors can only choose standardized products, resulting in "product and demand mismatch". For example, young investors prefer assets with high growth potential, but are restricted to fixed income products with low returns;

INFORMATION ASYMMETRY

There are various asset classes in the market (including stocks, bonds, commodities, alternative investments, etc.), and macroeconomic fluctuations, policy adjustments, industry cycle changes and other factors are intertwined. Ordinary investors lack professional knowledge and information access channels, so it is difficult to accurately judge the market trend, and they often fall into the predicament of "blind follow-up investment";



SERVICE RESPONSE IS DELAYED

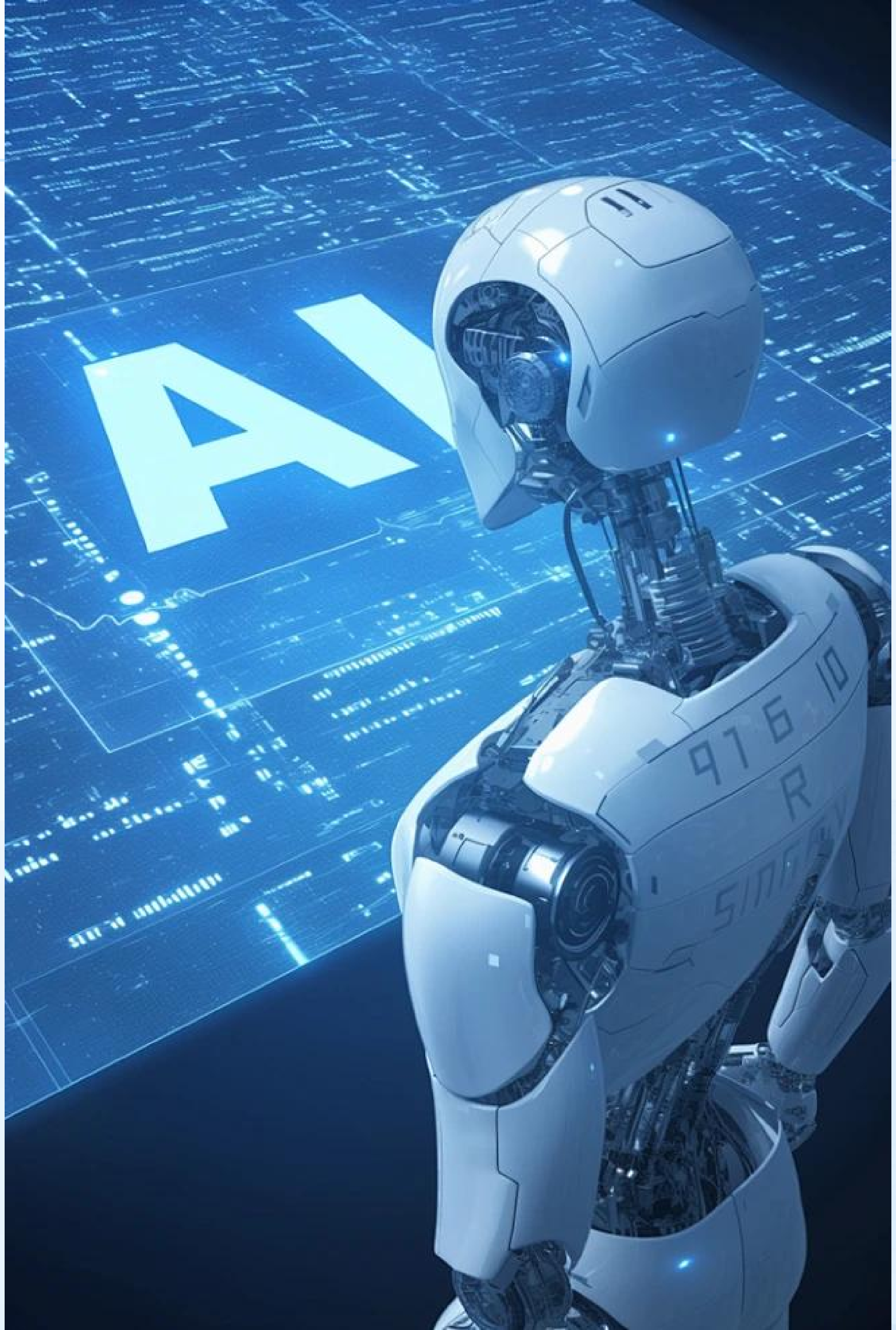
Most institutions only provide fixed hours of service on weekdays, while the global financial market trades 24 hours a day. When there is sudden volatility in the market (such as interest rate adjustment, geopolitical shock), investors cannot get professional guidance in time and may face unnecessary losses.

MARKET BACKGROUND

NEW OPPORTUNITIES FOR TECHNOLOGICAL INNOVATION

The maturity of artificial intelligence, big data and other technologies makes "personalized asset allocation", "intelligent risk assessment" and "real-time market monitoring" possible, which can effectively reduce service costs, improve efficiency, and provide technical support for the implementation of the concept of "universal investment".

In this context, Value Platform positions itself with the core philosophy of "professional empowerment, universal sharing, and customized services". By integrating expert teams, intelligent technologies, and ecosystem resources, it precisely addresses market gaps by providing investors with one-stop asset management and investment consulting solutions covering "investment decision-making, asset allocation, risk control, and knowledge enhancement". Committed to breaking down investment barriers, the platform ensures every investor can access professional services without restrictions.



02

ABOUT THE PLATFORM

ABOUT THE PLATFORM

VALUE PLATFORM
VALUATION PLATFORM

Value Platform, a professional institution with over a decade of expertise in asset management and investment consulting, is committed to its core mission: "Driving sustainable wealth growth through professional investments to help clients achieve financial freedom." Distinct from traditional institutions product-centric approaches, the platform prioritizes customer-centricity by integrating personalized services, transparent operations, and professional support throughout its service process. Through precise market trend analysis, rigorous risk control systems, and deep understanding of client needs, Value Platform has established itself as a trusted and highly-regarded asset management partner in the industry.

ABOUT THE PLATFORM

THE WORLDS LEADING INVESTMENT SERVICE PLATFORM FOR THE WHOLE POPULATION

The Vision of Value Platform: To become the "worlds leading universal investment service platform," breaking down information barriers and service thresholds in the investment sector. This enables every investor —— —regardless of asset size or experience——— to access professional, customized investment solutions, achieving "financial freedom and value sharing." Amid the rise of cryptocurrency investments, the platform has incorporated this field into its operations, providing expert analysis and investment channels for crypto assets to help investors seize emerging opportunities. Renowned international digital currency investors like Grayscale Investments, Pantera Capital, and Blockchain Capital, leveraging their deep expertise and unique insights in cryptocurrency investments, have highly recognized Value Platforms foresight and professionalism in crypto business development, serving as a testament to the platforms capabilities. Simultaneously, it is building a "sustainable and collaborative" investment ecosystem, driving the asset management industry toward becoming more inclusive, green, and transparent. As a core bridge connecting investors with premium investment opportunities, it contributes to sustainable global economic growth.

VALUE PLATFORM TOKEN

Value Platform has launched the VLP (Value Platform Token), dedicated to building a decentralized financial ecosystem for global users. The VLP serves as the platforms core token for payments, investments, trading, community governance, and ecosystem incentives.

FOR GLOBAL USERS

Individual investors, traders, ordinary users and businesses

NATIONAL INVESTMENT

Payments, investments, transactions and governance

VERSATILITY

Payments, investments, transactions and governance

TECHNOLOGICALLY ADVANCED

ERC-20 standard, based on Ethereum Layer2 (Arbitrum or zkSync), low cost, high efficiency, easy to expand future DApp;

NATIONAL INVESTMENT

Payments, investments, transactions and governance

ABOUT THE PLATFORM

TERRACE
CORE ADVANTAGE

NATIONAL INVESTMENT

Cover all levels of customers

Implementing the "Shared Investment Opportunities for All" initiative, we provide tiered services to cater to diverse user groups: Newcomers enjoy "Smart Investments (including cryptocurrency trading basics) + Beginner Education" to lower barriers, while seasoned investors receive "Personalized Management + Professional Advisory (including cryptocurrency market analysis)" to meet specialized needs. High-net-worth clients benefit from "Customized Strategies (with crypto asset allocation) + Exclusive Advisors", whereas corporate clients access integrated services including "Investment Consulting (with crypto sector opportunities) + Financing + Financial Analysis".

UNIQUE EXPERIENCE

Professionalism and collaboration

Unlike traditional one-way services, this model demonstrates two key advantages: First, its expert teams combine theoretical knowledge with real-world industry experience (medical experts guiding pharmaceutical investments, automotive specialists analyzing supply chain transformations, cryptocurrency experts decoding market trends), delivering cross-domain implementation solutions. Second, it establishes a collaborative ecosystem where novice groups hold bi-monthly online workshops, while the ESG team publishes research reports and organizes corporate visits. This approach transforms clients from "isolated investors" into active participants within an interconnected ecosystem.

ROUND-THE-CLOCK SUPPORT

Respond quickly and uninterrupted

We have established a 24/7 support system with a team of financial advisors (specializing in cryptocurrency investment consulting) and technical experts, providing multi-channel consultations with an average response time of ≤3 minutes. Our services ensure prompt responses to market fluctuations during late-night hours, weekend technical issues, and holiday planning inquiries. In 2023, our service responsiveness scored 9.2 out of 10 (industry average: 7.5), guaranteeing uninterrupted support for all needs.

TRANSPARENCY IN COMPLIANCE

Stick to the bottom line and gain trust

Built on compliance and transparency as cornerstones, the system ensures regulatory compliance through a comprehensive review mechanism. All services disclose expenses, portfolio composition, and returns (including cryptocurrency investment details) with regular reporting. A risk reserve fund covers operational losses from errors (including crypto trading mishaps). With over a decade of zero major compliance violations and more than 5,000 positive reviews, "transparency" and "trust" have become defining buzzwords in its reputation.

ABOUT THE PLATFORM

HINGE

GLOBAL LAYOUT

It has 5+ branches (Hong Kong, China, New York, London, etc.) covering Asia-Pacific, North America, Europe and other regions, equipped with a team of local experts to respond quickly to regional needs.

INDUSTRY EXPERIENCE

Founded in 2013, we have been deeply engaged in the field of asset management and consulting for more than 10 years. After experiencing the cyclical tests of stock market fluctuations in 2015 and epidemic in 2020, we have formed a mature investment decision-making system.

RETURN OF INVESTMENT

The annual return rate of core asset management products is 89.9%, far exceeding the CSI 300 index (about 8%) and the industry average (about 15%). The maximum retracement in the past five years is less than 15%, achieving a balance between high return and low risk.

TEAM SIZE

We have a professional team of more than 100 people, including more than 200 core experts (including external cooperation), most of whom are from Goldman Sachs, China International Capital Corporation and other well-known institutions. They have an average experience of 8 years or more, covering finance, ESG and other fields.

CLIENT ENDORSEMENT

By May 2024, it has served more than 100,000 people in total, received 5K + positive reviews, repurchase rate of 75%, recommendation rate of 60%, and the score of third-party platforms has been over 4.8 points for a long time (full score of 5 points).

CORE VALUES

INTENSE EMOTION

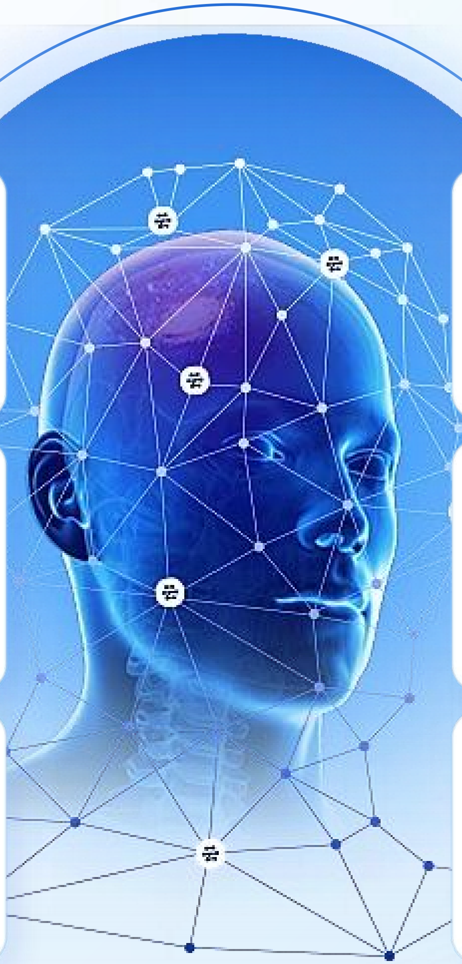
Taking the financial goals of customers as the core driving force, the investment and research team looks forward to market trends, the industry experts survey more than 100 enterprises annually, and the customer service team puts forward more than 10 suggestions for service optimization every month, making continuous innovation and progress.

COMMUNITY

We will build a warm investor community, hold more than 20 offline salons every year, set up the "Investor Star" selection and "old leading new" mechanism, create a mutual help atmosphere, and enhance the sense of belonging of customers.

PROMISE TO DO STH

The service agreement defines the rights and responsibilities, and compensates for operational errors within 7 working days (3 cases were handled in 2023). When the benefits are not as expected, we will actively communicate and adjust, and make good on our words to build trust.



INCREASE

- Ensure that the growth rate of customer assets is not lower than the industry average, invest more than 1 million yuan in training team annually (80% of core employees hold professional qualifications), and invest 20% of revenue into research and development and expansion to achieve mutual growth.

HONEST

- The whole process is transparent, product risks are disclosed (for example, stock funds may lose 10%-20% in the short term), market risks are warned in real time, and real return data (including absolute/relative returns and return composition) are provided.

COOPERATE

- Cross-field experts collaborate with each other. For example, when making comprehensive plans for high net worth clients, retirement planning, inheritance planning and ESG experts work together; when dealing with corporate financing, financial, fundraising and compliance teams work together to achieve a 1+1>2 effect.

CORE TEAM

Akash Bhagavatula

Education: MBA. Experience: Over 10 years of experience as a senior analyst at a private equity firm specializing in healthcare and pharmaceutical sectors. Expertise: Proficient in investment due diligence, capital structure analysis, and market strategy development, with leadership experience in steering investment decision-making teams.

James William

Work experience: More than 9 years as a senior analyst in an international investment bank specializing in automotive and industrial manufacturing industries. Professional skills: Proficient in corporate financial analysis and valuation, market dynamic analysis and investment risk assessment, with rich industry knowledge.

Ariel White

With over 8 years as a senior analyst at a global consulting firm specializing in technology and telecommunications, I possess expertise in competitive market analysis, strategic planning, financial modeling, and performance benchmarking. My deep insights into emerging technologies and market trends further strengthen my professional capabilities.

CORE TEAM

Noah Carter

Chief Technology Officer (CTO)

With 12 years of experience in integrating blockchain technology with financial innovation, he previously led the core technical team at Coinbase, a global cryptocurrency exchange, overseeing the architectural upgrades of three-generation trading systems that supported stable daily transactions exceeding $50 billion. Before this, he worked at Goldman Sachs, where he implemented distributed ledger technology for cross-border payments and spearheaded the launch of the first blockchain-based multinational syndicated loan project.

Olivia Bennett

Chief Compliance Officer (CCO)

With a decade of experience in blockchain financial compliance and regulatory affairs, he previously served as a digital asset regulatory advisor for the U.S. Securities and Exchange Commission (SEC), contributing to the development of the "Classification and Regulatory Framework for Cryptocurrency Assets". He later joined Circle, a global leader in stablecoin issuance, where he managed the compliance team and spearheaded the implementation of USDCs regulatory compliance across over 20 countries and regions including the EU and Southeast Asia. Notably, he successfully passed 15 international financial regulatory reviews without any violations.

Ethan Tan

Chief Investment Officer (CIO)

With 15 years of experience in blockchain investment, financing, and asset allocation, he previously served as Asia Investment Director at Pantera Capital, the worlds largest cryptocurrency hedge fund. He led investments in 18 star blockchain projects including Avalanche and Aptos, achieving an overall return rate exceeding 800%. Before that, he managed over $2 billion in digital asset allocation for high-net-worth clients at Morgan Stanley Private Bank.

Charlotte Miller

Product Manager

With 9 years of experience in blockchain financial product design and implementation, he led the development of core features for version 3 of Aave, a globally leading decentralized lending platform, driving the platforms Total Value Locked (TVL) from $5 billion to $12 billion. Previously at traditional fintech firm Stripe, he spearheaded cross-border payment product development before transitioning to Web3, where he contributed to iterative upgrades of top-tier DeFi projects like Compound and Uniswap.

CORE OBJECTIVES

Client

Achieve financial goals by category

≥8%

Establish correct ideas in 1-2 years, with annual return of at least 8%, and master basic investment and risk control skills

+5-10 %

Senior investor: Return more than the industry by 5-10 percentage points, reduce portfolio volatility and pullback, improve risk-adjusted returns

20 %+

Corporate customers: the annual increase of financing amount of small and medium-sized enterprises is 20%+, and the annual return of large enterprise investment platform is more than 10%

Serve

Optimize customization capabilities and education systems

Customization capacity

Within 3 years, the demand response will be accelerated by 30% and the solution cycle will be shortened by 50%, which is realized through intelligent analysis system, strategy database and AI dynamic adjustment mechanism.

Educational training

Within two years, it will cover 500,000 people, with an average score of 20 points in the customer knowledge test. Ten more courses will be added, a simulated training system will be developed, and colleges and universities will be linked to expand the coverage.

Organisms habits

Expand community and popularize ESG

Investor community

Within 3 years, we have registered more than 500,000 users, more than 100,000 monthly users, held more than 100 offline salons annually, upgraded functions and promoted community partnership plan.

ESG popularize

Within 5 years, ESG asset management accounted for more than 30%, education covered 200,000 people, research team was set up, thematic products were promoted, and educational week was carried out jointly with institutions.

Scale

Expand the global and expand the team

Global layout

Within 5 years, we have 15+ branches covering more than 50 countries, focusing on emerging markets and building a global service platform.

Team of experts

Within 3 years, there are more than 500 core experts covering more than 20 industries, with professional qualifications accounting for more than 90%. Global recruitment, perfect training and incentive mechanism.

03

PLATFORM ECOLOGY

CORE SERVICE

Personalized asset management

Guided by customer needs, we conduct one-on-one interviews and financial analyses to evaluate clients financial goals (such as home purchases, retirement planning), risk tolerance (conservative, conservative, balanced, or aggressive), and investment horizons. By integrating market trends, we design diversified asset portfolios. For example, we allocate 30% growth stocks, 25% sector ETFs, and 20% commodities to aggressive young clients; while for conservative retirees, we recommend 50% government bonds and 30% high-grade corporate bonds, ensuring optimal suitability.

Professional investment advice

Leveraging expert teams and market data, we deliver comprehensive services including market trend analysis (covering cryptocurrency developments), asset class evaluation, and investment strategy optimization. For critical questions like "Should I adjust positions during market fluctuations?" or "How to respond to asset losses exceeding 10%?", we provide data-driven recommendations within 24 hours.

Investment in education and training

The tiered system addresses knowledge gaps: Novice learners focus on basic terminology, product differentiation, and risk control; advanced learners delve into technical analysis, financial statement interpretation, and ESG topics. Monthly online seminars (4-6 sessions per month, averaging over 1,000 participants per session) are followed by playback sessions and course materials.

One-click intelligent follow-up investment

AI tools reduce the threshold for beginners, and experts preset multiple sets of strategies (such as steady 60% bond fund + 40% index fund, aggressive including 15% mainstream cryptocurrency). After customers complete the risk assessment, they follow up with one click, and the system tracks and pushes adjustment suggestions in real time.

EXPANDING SERVICES

01

SUSTAINABLE INVESTMENT

The sustainable investment approach for value platforms focuses on integrating environmental, social, and governance (ESG) factors into investment decisions while incorporating compliant cryptocurrency asset evaluations. We identify companies demonstrating robust sustainability practices with long-term growth potential that actively contribute to social and environmental causes, then screen crypto platforms meeting ESG criteria. By investing in sustainable assets, clients can align their financial goals with their values.

02

FINANCE SEEK ADVICE FROM

Our financial consulting services provide a comprehensive assessment of your current financial situation. Working closely with you, we analyze your income, expenses, assets, and liabilities. Based on this analysis, our experts deliver personalized recommendations for budgeting, debt management, tax planning, and overall financial health improvement. Whether youre seeking to optimize personal finances or manage business finances, our advisors can offer practical solutions tailored to your needs.

03

INVEST SEEK ADVICE FROM

Value Platforms investment advisory services are designed to guide clients through the complex world of investments. Our advisors possess deep expertise across various asset classes and markets. Through thorough research and analysis, they recommend investment strategies tailored to your risk tolerance, investment vision, and financial goals. Whether youre building a diversified portfolio, rebalancing existing investments, or navigating market volatility, our advisors provide expert guidance at every step of the journey.

EXPANDING SERVICES

04

FINANCE PLANNING

We provide comprehensive financial planning services that cover all aspects of your financial life. This includes retirement planning, childrens education funding, estate planning, and insurance needs assessment. Our goal is to create an integrated financial plan that helps you achieve both short-term and long-term financial goals while preparing for unexpected events. We regularly review and update your plan to ensure it remains aligned with your evolving circumstances and objectives.

05

RAISE FUNDS HELP

The Value Platform provides fundraising assistance to businesses and organizations seeking capital. Our team has extensive experience helping clients identify potential funding sources including venture capital, private equity, crowdfunding, and debt financing. We assist in crafting compelling business plans, financial projections, and investor pitch platforms. Additionally, we offer negotiation strategies and transaction structure guidance to secure favorable financing terms.

06

FINANCE ANALYSE

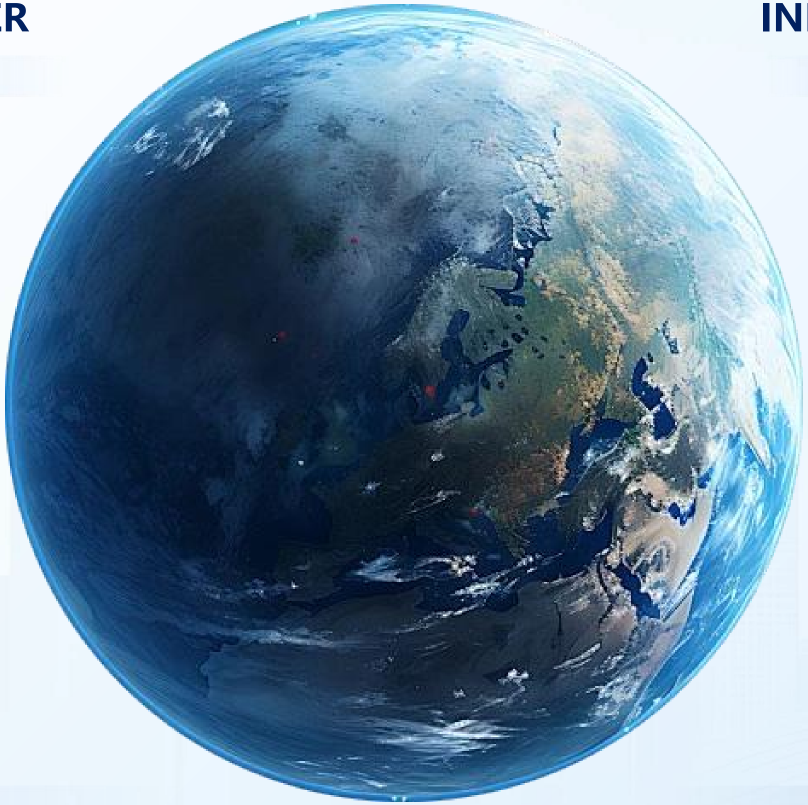
Value Platforms financial analysis services involve thorough examination of financial statements, market trends, and industry benchmarks. We help clients understand the financial performance and status of their business or investment portfolio. Our analysis includes ratio analysis, cash flow analysis, and trend analysis to identify strengths, weaknesses, opportunities, and threats. Based on these insights, we provide recommendations to enhance financial efficiency, profitability, and value creation.

STRATEGIC COOPERATION

GLOBAL BRANCHES WORK TOGETHER

With "global layout and local service" as the core, through the collaboration of 5+ branches (Hong Kong, China, New York, London, etc.), we realize resource sharing and service complementarity to provide localized professional services.

- Information sharing: Weekly cross-regional meetings to share market trends (such as Hong Kong stock market, US stock trend), industry opportunities (Europe new energy, Southeast Asia technology) and customer needs (such as Australian high net worth clients ESG preferences), to support global decision-making.
- Service Coordination: Cross-border clients implement the "Head-Branch Responsibility System". For instance, Chinese enterprises European financing is led by the Hong Kong branch while the London branch assists in resource coordination; overseas clients domestic investments are collected by the New York branch to gather requirements, with the Hong Kong branch assisting in implementation.
- Resource integration: each branch integrates regional resources (such as Hong Kong connects with domestic private equity, New York connects with American VC), and shares them to the global platform; unified technical system to ensure service standards and data synchronization.



INDUSTRY EXPERTS AND INSTITUTIONS WORK CLOSELY TOGETHER

We will cooperate with vertical experts and leading institutions to integrate resources to enhance the professionalism of services and provide one-stop high value solutions.

- Expert think tank: Set up a global expert think tank, invite top experts in medical care, automotive, ESG and other fields to provide industry insight, target evaluation and customer consultation; the platform provides consultancy fees and exposure opportunities to establish long-term cooperation.
- Cooperation with financial institutions: Cooperation with the worlds top banks, securities companies, funds and insurance institutions, covering fund custody, target supply (high-quality funds, stock channels), joint product development (such as "investment + insurance" composite products) and customer resource sharing.
- Professional institutional cooperation: work with law firms, clubs and consulting companies to provide legal due diligence (equity pledge risk), financial audit, tax planning and strategic consulting (enterprise transformation path), and improve the service ecology.

TECHNICAL ARCHITECTURE

Underlying chain	Ethereum Layer2（Arbitrum / zkSync)
Smart contracts	Support pledge, participation in strategy pool and governance voting
Deflation mechanism	A transaction tax of 1% is charged on each transaction (0.5% destroyed, 0.5% injected into the strategy pool)
Underlying chain	ERC-20
Locking mechanism	Team and strategy Private token release in a linear manner to ensure ecological stability;
Insurance	The contract is open source and audited by a third party

TOKEN ECONOMY MODEL

ONE BILLION VLP

(Fixed, no additional issue)

Total distribution

TWO HUNDRED MILLION VLP

Initial circulation

Project	Matching	Quantity (in billions)	Unlock mechanism
Ecological incentive pool	30%	3	User rewards, transaction rebates, governance airdrops
Development team	20%	2	12 month lockup, 36 month linear unlock
Strategic private equity round	20%	2	The first release was followed by a linear release over the remaining 12 months
Public offering and community pre-sale	10%	1	The first release was followed by a linear release over the next three months
Liquidity and the market pool	10%	1	DDEX initial market making use
DAO Governance and Partners	10%	1	Continue to evaluate cooperative unlocking

Special mechanism

- **Transaction tax and destruction: 1% transaction tax per transaction (0.5% automatically destroyed + 0.5% injected into the strategy pool);**
- **Strategy pool pledge: Users can pledge VLP to obtain model execution qualification or revenue sharing.**

TOKEN ECONOMY MODEL

Launch and distribution path

- Financing stage: private/seed round completed;
- DEX launch: Launching a liquidity pool in DEX such as Uniswap;
- CEX launch: Apply for listing on MEXC, Gate.io and other centralized trading platforms;
- Ecological expansion: continue to develop DApp, and expand the ecology together with global partners.

Usage scenario

Pay

Consumption within the platform, cross-border payment

Business

DEX/CEX are freely traded

Invest

Enjoy revenue sharing through VLP investment platform products

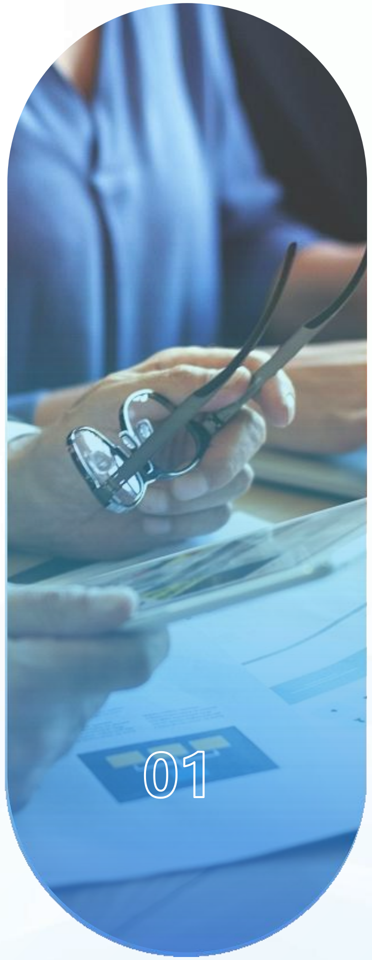
Community governance

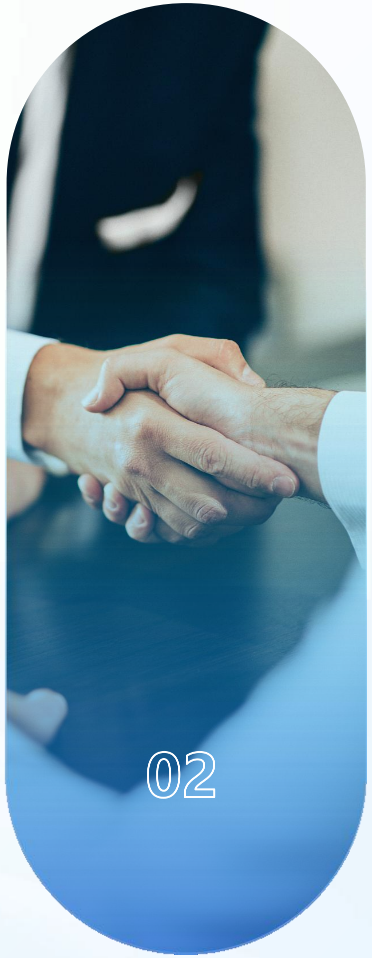
VLP holders can participate in proposal voting and platform decisions

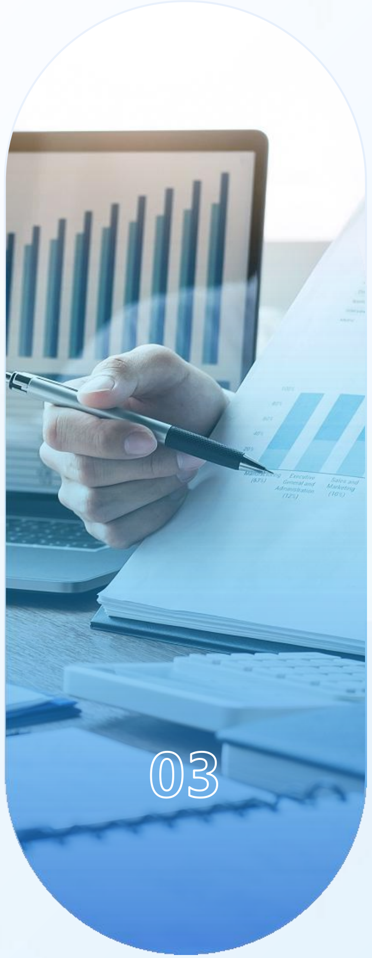
Strategy pool and pledge

Participate in the DeFi model strategy to earn revenue

COMMUNITY PARTNERSHIPS







INVESTOR COMMUNITY ECOLOGICAL COOPERATION

Joint investment education platform, financial media and industry community to build a "diversified and highly interactive" investor community, to realize knowledge sharing, experience exchange and resource docking.

Investment in education partnerships

We will jointly develop courses (such as "Introduction to Investment Series" and "ESG Special Lecture") with education platforms and financial colleges of universities, and invite experts to teach. We will cooperate in holding investment simulation competitions, and the education platform will provide technical support and reward fees such as fee reduction to improve investors practical ability.

Cooperation between financial and economic media

Set up a column in mainstream financial media to publish expert opinions, customer cases and community activities; use media to promote offline salons and jointly hold financial forums to discuss hot market topics (such as investment strategies under inflation) to expand the influence of the community.

Industry community collaboration

Introduce vertical community resources and invite responsible persons to serve as "industry mentors" of the community to share updates (such as new energy policies); jointly organize enterprise visits and resource matchmaking meetings to help enterprise customers in the community cooperate with upstream and downstream partners (such as manufacturing and supply chain financial institutions).

SERVICE APPLICATIONS

A

FRONT-END ENTRY: LOW THRESHOLD ACCESS

Potential customers learn about the platform through three portals: free consultation and appointment to obtain financial diagnosis, "education Center" to watch the "Introduction to Investment Open Class", and "community section" to join the "newbies communication group"; customer service follows up the conversion and recommends intelligent investment and other services.

B

VALUE-ADDED SERVICES: EXPANDING BOUNDARIES

Provide value-added services to existing customers: asset management customers get free ESG reports, corporate customers get recommended audit services, and high net worth customers connect to high-end medical care; enhance dependence, and promote the upgrade from basic services (such as intelligent investment) to high-end services (such as customized strategies).

C

CORE SERVICES: DEEPLY MEET THE NEEDS

Customers can combine services on demand (such as "asset management + financial planning" for individuals and "financing + consulting + analysis" for enterprises); the platform provides full-cycle services through customized processes, supports problem solving 24/7, and improves stickiness and repurchase.

D

DATA SUPPORT: DRIVE OPTIMIZATION

Collect customer data to build portraits, analyze big data needs (such as 30-40 years old focus on education planning), optimize services (such as new education products); AI to improve efficiency (intelligent customer service, automatic generation of configuration plans), reduce costs and improve experience.

COMMUNITY PARTNERSHIPS

INVESTOR SOCIAL PARTNERSHIPS

Knowledge sharing

Publish monthly interpretations, articles on ESG introduction and expert analysis, and course replays; set up community classes, where experts or senior customers explain regular investment and financial statement analysis; open a question-and-answer section, where customers ask questions and everyone answers them, forming knowledge accumulation.

Symposium

Create a "Investment Diary" section where clients share their gains, pitfalls, and engage in discussions; organize online sharing sessions to invite high-performing investors to share bear market risk control strategies; host offline salons in global branch cities to facilitate face-to-face interactions between clients and experts, strengthening community cohesion.

Resource alignment

The platform features a business collaboration section where enterprises post partnership opportunities while individuals share investment requests, with expert responses available. Regular matchmaking events such as financing sessions and investment meetups are organized to facilitate resource circulation.

Interactive motivation

Point system: Participants can get points by participating in activities, which can be exchanged for service fee reduction, investment books, etc.; Monthly sharing and communication stars will be selected, and the winners will get expert consultation and column recommendation; a simulated stock trading competition will be held, and the winners will get free asset management services and equity rights of cooperative institutions to enhance activity.

INDUSTRY UPGRADING

Promoting investment

Industry upgrading

Inclusive applications

Low threshold (starting from $1,000), free/low-cost courses, promoting "investment for all"; in third and fourth-tier cities, "investment into communities", free consultation and training, breaking the "high net worth exclusive" to help maintain and increase asset value.

Greening applications

Promote ESG investment for green projects; collaborate with institutions to issue the "ESG White Paper" and conduct specialized courses; the "Green Initiative" (donating $10 in environmental funds for every $10,000 invested in ESG investments, generating impact reports) drives industry-wide green transformation.

Transparency application

Disclose expenses, portfolios and returns, establish a compliance review and risk reserve system; disclose evaluations and third-party ratings under supervision, issue a "Compliance Report"; share experience to enhance industry trust and set a benchmark for transparency.

04

Development planning

DEVELOPMENT PLANNING

2013-2024

Building core services and ecosystems to build customer trust. Our "4+5+4" service matrix operates through 5 global branches (Hong Kong, US, UK, etc.), supported by over 100 teams and 200+ experts. Partnering with 50+ VCs and 20+ banks, we serve 100,000+ clients with 5K+ positive reviews, achieving a 75% repurchase rate and delivering an annual return of 89.9% in core asset management (with drawdowns ≤15%).

2024-2026

By optimizing user experience, expanding community engagement, and deepening partnerships, we achieved a doubling of client base and asset management scale. With an investment of 20 million yuan in technological upgrades (including AI investment advisory systems), response speed increased by 30%. The community now boasts over 500,000 registered members and 100,000 monthly active users, hosting over 100 offline seminars annually. We added 30+ expert advisors and collaborated with 5+ funds to launch ESG products. ESG assets now account for 15% of total assets under management, with educational outreach reaching 50,000 participants. Our goals for 2025 are 200,000+ clients and 10 billion+ yuan in assets under management, while the community is projected to reach 500,000+ users by 2026.

2026-2030

Establishing a regional leadership platform with ESG and community impact excellence. Expanding to over 10+ branches across 50+ countries, driving localized product development; launching Smart Investment Advisory 2.0 and multilingual digital platforms; upgrading the community into a resource matching platform that facilitates 100+ annual partnerships with over 2 million global users; ESG asset management accounting for 30% of total assets under management, empowering 100+ green enterprises. By 2028:15+ branches, 50+ service countries, and assets under management exceeding 50 billion yuan; aiming to become a regional benchmark by 2030.

2030-2035

Developing into a global leading platform with a comprehensive ecosystem. Our one-stop platform fulfills all financial needs while collaborating with over 100 global institutions. We participate in setting industry standards and host global investment summits. In underdeveloped regions, we implement inclusive programs where ESG asset management accounts for 50%, channeling hundreds of billions into green industries. By integrating metaverse communities, AI-driven investment advisory now covers 90% of client demands. Targeting 2032: serving over 100 countries with 100 billion yuan in assets under management; by 2035: building a 5 million-member community with 50 million users to establish an industry benchmark.

FUTURE STRATEGY

Deepening the Strategy for Service

From standardization to extreme customization, from single delivery to full cycle companionship, improve customer loyalty.

Intelligent prediction of demand, development of more than 100 scenario-based templates, customized services for high net worth clients and enterprises; service extension to target achievement, life cycle adaptation services, establish emergency mechanism.

By 2030, customer satisfaction rate will be 98%+, high net worth repurchase rate will be 90%+, and long-term cooperation rate of enterprises will be 70%+.

Technology empowerment strategy

Take intelligence, data and security as the core competitiveness to reduce cost and improve efficiency.

Upgrade the third-generation intelligent investment consulting, customer service and risk control; build a 360-degree customer portrait, predict trends and optimize services; blockchain evidence data, multi-layer protection to ensure security.

By 2030, intelligent investment consulting will cover 80% of individual customers, improve service efficiency by 50%, and zero data security incidents.

Global expansion strategy

Focus on emerging markets and achieve global coverage through localization + global integration.

Develop emerging market strategies through research, with local employees accounting for more than 70%, and develop suitable products; integrate local resources, maintain regulatory relations, and optimize services; establish cross-regional service mechanism, and integrate global asset pool.

By 2035, there will be 30+ branches covering 100+ countries, with emerging market customers accounting for 40%+.

BUSINESS PLAN

FUTURE STRATEGY

Community Ecology Strategy

From a service community to a community of "knowledge sharing + resource docking + value co-creation".

Build a global knowledge base and carry out activities in different layers; build vertical platforms to promote the exchange of global resources; customers participate in product design, community autonomy + points incentive, and integrate public welfare.

By 2035, there will be 5 million registered users and original content accounts for more than 60%, forming a self-growth ecosystem.

ESG leads strategy

From ESG investment to building a sustainable ecology, promoting the green transformation of the industry.

We will improve ESG standards, promote ESG products of all categories and dual performance evaluation; implement low-carbon office in global branches and manage ESG supply chains; promote industry standards, set up a green fund of more than 10 billion yuan, and carry out ESG education for the whole population.

By 2035, ESG will account for more than 60% of asset management, driving hundreds of billions of funds into green industries, and becoming a global ESG benchmark.

Team upgrade strategy

Build a world top, diverse and collaborative expert team.

Set up a recruitment office in the financial center to build a diverse team; cultivate employees at different levels, build a "value platform college" to encourage professional qualifications; implement diversified compensation, 360-degree evaluation, and build a collaborative culture.

By 2035, there will be more than 1000 core experts covering more than 30 industries, and it will become the best employer in the global asset management industry.

BUSINESS PLAN

PLATFORM ROADMAP

Phase 1 **(0-3 months)**

Complete the project architecture design, core smart contract development and third-party comprehensive security audit;

Phase 2 **(3-6 months)**

Connect with high-quality investors and complete private equity/seed round financing and fund supervision;

Phase 3 **(6-9 months)**

Realize the official launch of DEX platform, carry out multi-channel community promotion, and start user ecology incentive plan;

Phase 2 **(9-12 months)**

Achieve the goal of launching mainstream CEX platform and promote the expansion of global quality partners;

Phase 5 **(12-36 months)**

Focus on sustainable ecological expansion and high-quality DApp development and ecological implementation.

THANKS

White Paper on Value Platforms

- Professional empowerment / universal sharing / customized services
- Professional empowerment / shared by all people / customized services

2025